

SWERVE™

PARTNER PACK

Different by Design. Custom colourways, numbered runs and retail-ready merchandising for franchises, clubs and retail groups.

Programme

Partner colourways, private label and numbered limited editions

Minimum run

500 units per colourway (250 on numbered limited editions)

Lead time

8–10 weeks from palette lock to delivery; 6 weeks on repeat runs

Contact

hello@scuniverse.com

Issued

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THE PROGRAMME — FIVE STAGES, TEN WEEKS

01 Palette lock

Week 1

You send colour references — Pantone, hex or a kit photo. We return a two- or three-colour palette matched to our pigment library, with a physical colour chip set posted within five working days.

02 Panel design

Week 2

Our studio lays your palette onto the panel architecture: channel lines, panel blocks, wordmark placement and any approved graphic. You get flat artwork plus a 3D render from three angles.

03 Sample round

Weeks 3–5

Two physical samples per colourway, made on the production tooling — not a mockup. One round of revisions is included; further rounds run at £180 per sample set.

04 Numbered run

Weeks 6–9

Sign-off locks the run size. Every ball is laser-marked with its edition number and a serial that resolves on our public verification page.

05 Delivery & merchandising

Week 10

Palletised delivery to your DC or stores, with the retail kit — packaging, POS, cutouts and vertical video — handed over two weeks before ship date.

PARTNER TERMS

Minimum run	500 units per colourway (250 on numbered limited editions)
Lead time	8–10 weeks from palette lock to delivery, 6 weeks on repeat runs
Colours	Up to three custom colours plus one metallic or glow accent
Marking	Laser edition number, serial code and partner mark on panel four
Sampling	Two physical samples included; £180 per additional set
Sizes	Full size grid available on football, basketball and volleyball
Territory	Exclusive colourway rights for 12 months in agreed territory
Artwork	Partner supplies vector marks; SWERVE supplies panel architecture

VOLUME TIERS

Opening order — 24 – 95 units

Trade list price. Test the range across two or more categories. Mixed cases welcome.

Core stockist — 96 – 299 units

5% off trade. Standing selection with quarterly replenishment and early drop access.

Key account — 300+ units

10% off trade + free UK delivery. Multi-store programmes, exclusive colourways and private label.

MINIMUMS & PAYMENT

Minimum order value	£500 excl. VAT on first order, £350 on repeat orders
Minimum per colourway	12 units (6 units on Limited Drops)
Inner case	6 units per case, single colourway
Private label	500 units per colourway, 8–10 week lead time
Payment terms	Pro forma on first order, 30 days on approved accounts

UK SHIPPING

UK mainland	£12 flat per pallet-free consignment — 2 – 4 working days
Orders over £1,500	Free of charge — 2 – 4 working days
Highlands, Islands & NI	£28 per consignment — 3 – 6 working days
Republic of Ireland	Quoted per order — 4 – 7 working days
Pallet delivery (300+ units)	Quoted per order — 3 – 5 working days

MATERIALS & TECH

M1 SW-Tack 2 grip compound

Butyl-blend composite cover, 1.6 mm

A micro-pebbled composite cover tuned for dry and damp handling. The pebble pitch is tighter than a standard outdoor ball, which keeps the print sharp without losing purchase.

Grip retention 92% after 2,000 dribble cycles

M2 Lumen-X glow pigment

Strontium aluminate, layered under clear coat

Charges under daylight or floodlight and releases over the following hours. Sealed beneath the clear coat so it never sits on the wear surface.

Visible glow up to 90 minutes after a 10-minute charge

M3 Butyl air-lock bladder

Wound butyl, nylon carcass

Latex holds a softer feel but bleeds air. We use wound butyl for shelf life, so a ball that sits in a stockroom for a season still inflates on the shop floor.

Under 6% pressure loss over 30 days

M4 Thermo-bonded panel seam

Heat-fused, zero stitch penetration

Panels are fused rather than stitched on match-grade footballs, keeping water out and the flight true. Machine-stitched builds remain on street and training lines.

Water uptake under 0.4% in a 250-rotation immersion test

M5 Deep-channel architecture

3.2 mm channel depth

Deeper channels than a typical recreational ball, so finger placement is felt rather than found. It also gives the colour blocking a hard edge under studio light.

Consistent channel depth across all print colourways

M6 UV-stable ink system

Four-colour plus metallic and glow

Pigments are UV-stabilised so neon greens and magentas hold instead of chalking after a summer outdoors — the failure point on most colour-led balls.

Less than 5% colour shift after 500 hours UV exposure

BATCH TESTING

Rebound

Dropped from 1.8 m onto concrete, 100 cycles, tolerance $\pm 3\%$

Abrasion

Rotary abrasion to 2,000 cycles on outdoor builds

Seam strength

Pull test to 220 N on every production batch sample

Circumference & weight

Checked against the size grid on 1 in 50 units

Safety

EN 71-3 and REACH compliant inks and materials

Inflation

24-hour pressure hold on every batch sample

RETAIL KIT — WHAT YOU RECEIVE

Shelf-ready packaging artwork

PDF + AI, print-ready · 18 MB

Carton dielines, inner case artwork and hang-tag files for every category, with your barcode zone left clear.

POS stand pack

PDF + render set · 24 MB

Floor stand, counter cube and wire-basket header artwork, all sized to a standard UK sports fixture.

Hi-res product cutouts

PNG, transparent, 4000 px · 310 MB

Every ball in the range on transparent background, front and three-quarter angles.

Vertical video pack

MP4, 1080×1920 · 420 MB

Six-to-nine second clips per category for in-store screens, paid social and retail apps.

Lifestyle photography

JPG, 6000 px · 540 MB

Court, pitch and beach campaign imagery, cleared for retailer use in-territory.

Copy and spec sheets

DOCX + CSV · 2 MB

Product titles, bullet copy, dimensions, barcodes and category taxonomy for ecommerce upload.

DROP CALENDAR

Luminous Series 001

Gridiron Lime · run of 250 · Shipped March 2026

After Dark 002

After Dark Rock · run of 250 · Shipped May 2026

Heatwave 003

Heatwave 7 · run of 300 · Trade allocation closes 12 Sept

Static 004

Panel Block Volley · run of 300 · Trade allocation opens 1 Oct

Galaxy 005

Cosmic Drift · run of 400 · Register interest now

Start a colourway

Build a spec in the configurator at swerve1v1.com/configurator, or send your palette and run size to hello@scuniverse.com. We reply within two working days with a costed programme and a sample date.